

Marie-Luce Beraudo

Objective : position in Web design/Web development

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French nationality
Legally authorized to work in Canada

Web site : <http://www.marielucebberaudo.com>

Work experience

March 2009 - Present **McAnerin International** - Calgary, Canada : **SEO Web designer**

- ✓ Worked on **Search Engine Optimization** : link building, keyword research, code optimization, translations (English/French).
- ✓ Implemented **Google Analytics** and analyzed data for online pharmacies.
- ✓ Updated and improved Web sites.

Aug 2007 - Nov 2008 **Webstore** (Web agency) - Nice, France : **Web designer/Graphic designer**

- ✓ Responsible for **graphic design** and **XHTML/CSS development**.
- ✓ Integrated design in **Content Management System** (Joomla).
- ✓ Worked with the development team in order to create and optimize hotel booking Web sites.
- ✓ Responsible for advertising design on acuite.fr, a Web portal specialized in the optical industry : created and managed **Flash banners**, pages, special events.

July 2005 - Aug 2007 **CLEP Référencement** (Web agency) - Lyon, France : **Webmaster**

- ✓ Responsible for maintaining around 30 Websites : managed domain names, Web hosting, email services and technical problems.
- ✓ Developed and updated Web sites : use of HTML/CSS, PHP, ASP and Flash.
- ✓ **Search engine optimized** Web sites.
- ✓ Created **e-commerce Web sites** with OsCommerce.
- ✓ Wrote and translated content from French to English.

Contract jobs

March 2009 **Creative Zone** - Calgary : participated in Web design and graphic production

May - June 2005 **Goldtime** - Paris, France : made a Website for the watch brand Celsior

Feb - March 2005 **Jacquet Industries** - Lyon, France : created a Website for one of the subsidiaries

Dec 2004 - Jan 2005 **Merck Génériques** - Lyon, France : helped launching the company's Intranet

- ✓ Managed content integration through a CMS tool and trained Intranet users to create and edit content.

Internships

May - Sept 2004

Sodexho Alliance - Paris, France

- ✓ Participated in launching the new Intranet : was responsible for all the testing part.
- ✓ Was responsible for a bilingual communication operation (French/English) towards Intranet users.
- ✓ Updated the Intranet and Internet corporate Websites.

Oct 2002 - Feb 2003

Activa Communication (Web agency) - Antibes, France

- ✓ Participated in Web sites creation, Search Engine Optimization and content writing.

Education

2003-2004

Master's degree in e-business with a specialization in communications

2001-2003

EFAP (school of communications) - Lyon, France :
diploma equivalent to a Bachelor's degree in communications

1999-2001

EAI Tech (Euro-American Institute of Technology) - Sophia-Antipolis, France :
two-year credits with a specialization in communications

1998-1999

Red Bluff Union High School - California, USA : school year as an exchange student.

1998

High school diploma

Skills

Computer skills

Graphic design and Web development software : Photoshop, Illustrator, Image Ready, Dreamweaver, Fireworks, Flash

Computer languages : XHTML, CSS, PHP, ASP, Javascript

Databases : PHP My Admin

Languages

French

Native speaker

English

Fluent : experiences in English-speaking countries including a whole school year

Spanish

Elementary level

Other interests

Dance, ice skating, skiing, travelling and reading.

Portfolio

Available on my Website <http://www.marieluceberaudo.com>